

TATWEEJ – ARAB BUSINESS LEADERS AND LEADING ORGANIZATIONS

OPPORTUNITIES



LEAD PARTNER AED 200,000

MARKETING AND BRANDING

- Name & logo on an E-Banner with a link on www.tatweej.org
- Name & logo will be printed on all the tissue-papers to be utilized in the Ceremony
- Name & logo will be printed on all the water bottles to be utilized in the Ceremony
- Name & logo will be printed on the chocolates of the welcoming reception function
- Name & logo will be printed on the table flags to be placed on all the tables
- Name & logo will be printed on all E-Invitations sent to VIP participants
- Live broadcast streaming on the Ceremony official website
- Social Media Networking “Tatweej Official Facebook Page and YouTube Channel”
- Assistance in the media coverage “newspapers, magazines and channels”
- Organization will benefit from, a wide media campaign coverage “newspapers, Magazines and channels”

ONSITE BENEFITS

- Large Pop-Up display on a prime location at the main entrance hall
- Digital Presentation to be broadcasted on a widescreen within the ceremony hall Visible to all the attendees and cameras (180 sec)
- Two (2) Roll-up Banners will be placed at the ceremony reception area
- Two (2) Roll-up Banners will be placed at the ceremony VIP Lounge
- Four (4) Roll-up Banners will be placed at the ceremony gala dinner function area
- Name & logo will strongly appear on the main backdrop banner behind the podium
- Name & logo will strongly appear on all the banners placed within the ceremony Venue

VIP ADMISSION AND PRIVILEGES

- Welcoming reception at the VIP Lounge
- Eight (8) VIP table complimentary seats at the Grand Ceremony Gala Dinner
- Top executive special seat on head table among Ceremony Officials
- An acknowledgement from the organizers will be noted during the opening Ceremony
- Speech to be addressed by a senior executive
- Special Interview with the senior executive to be published
- Recognition award to be presented to top executive by TATWEEJ President
- Top Executive presence among Ceremony’s Officials on stage during Coronation
- Top Executive Souvenir Photos with the Ceremony Officials

POST-CEREMONY BENEFITS

- One (1) year extension for the E-Banner on www.tatweej.org
- Digital Souvenir-Folder containing the ceremony’s film and photos album

