

TATWEEJ – ARAB BUSINESS LEADERS AND LEADING ORGANIZATIONS

OPPORTUNITIES



Benefits	Lead	Platinum	Golden
01. E-Banner with a link on www.tatweej.org	✓	✓	✓
02. Name & Logo on E-Invitation Letters	✓	✓	✓
03. Tissue-papers branding	✓	✗	✗
04. Water bottles branding	✓	✗	✗
05. Chocolates branding	✓	✗	✗
06. Table flags branding	✓	✗	✗
07. Live broadcast streaming on the Ceremony Official website	✓	✓	✓
08. Social Media Networking "Official Facebook Page and YouTube Channel"	✓	✓	✓
09. Media coverage assistance "newspapers, magazines and channels"	✓	✓	✗
10. Wide media campaign coverage benefits	✓	✓	✓
11. Pop-Up display at the main entrance hall	LPD	MPD	SPD
12. Digital Presentation on a widescreen	180 sec	90 sec	60 sec
13. Roll-up Banners at the ceremony reception area	2RB	1RB	1RB
14. Roll-up Banners at the ceremony VIP Lounge	2RB	✗	✗
15. Roll-up Banners at the ceremony gala dinner function area	4RB	2RB	✗
16. Main backdrop banner	✓	✓	✗
17. Banners within the ceremony venue	✓	✓	✗
18. Corporate brochure and catalogues distribution	✓	✓	✓
19. Welcoming reception at the VIP Lounge	✓	✓	✗
20. VIP seats at the Grand Ceremony Gala Dinner	8S	4S	2S
21. Top Executive seated on Head Table with Ceremony Officials	✓	✓	✗
22. Acknowledgement during the opening ceremony	✓	✓	✓
23. Speech to be addressed by a senior executive	✓	✗	✗
24. Recognition award to be presented by TATWEEJ President	✓	✓	✓
25. Top Executive presence among Ceremony's Officials on main stage	✓	✓	✗
26. Top Executive Souvenir Photos with the Ceremony's Officials	✓	✓	✓
27. One (1) year extension for the E-Banner on www.tatweej.org	✓	✓	✓
28. Digital Souvenir-Folder	✓	✓	✓

Important Note: all materials should be provided by the sponsor within the deadlines, Otherwise the organizer shall not be held responsible